



CASA MARTINI

PESSIONE-TORINO-ITALIA

.. OUR HOME, WELCOMING, INSPIRING, OPEN ..



SELF TOUR

Audioguide ITA + ENG
Wine Museum
Gallery Mondo Martini
Tasting



[INFORMATIONS & PRICES >>](#)

MIXOLOGY MASTERCLASS – 1h 45’*

Wine Museum
Gallery Mondo Martini
Mixology Masterclass

[INFORMATIONS & PRICES >>](#)

GUIDED TOUR – 1h 30’*

Wine Museum
Gallery Mondo Martini
Tasting

[INFORMATIONS & PRICES >>](#)

VERMOUTH MASTERCLASS – 2h*

Wine Museum
Gallery Mondo Martini
Make Your Own Vermouth Masterclass

[INFORMATIONS & PRICES >>](#)

(*) reservation required, minimum 10 people

VIP TOUR

Come and visit the place where, since 1863, the Martini is conceived every day from the expert hands of the Piedmontese winemakers. Contact us for your exclusive experience.



SELF TOUR

Visit the Wine History Museum, one of the world’s most important collections relating to the history of wine-making and the Gallery Mondo Martini, Martini & Rossi’s company museum that let you travel through the 150 years of the company and taste our products in the Martini Store.
Our audioguide will walk you through a unique experience.

OPENING HOURS

Monday - Sunday / h. 10.00 - h. 18.00
Last entry / h. 17.00

YOUR EXPERIENCE



VISIT WITH
AUDIOGUIDE
ITA O ENG

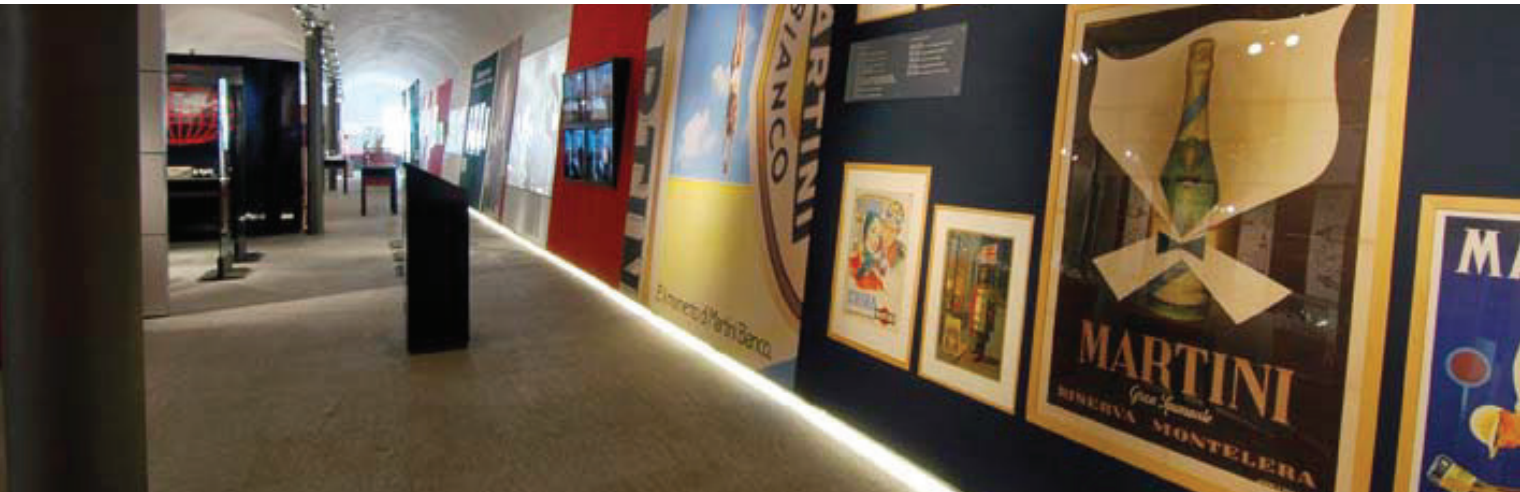


COCKTAIL MARTINI & TONIC
OR TASTING OF TWO MARTINI SAMPLES
IN THE MARTINI STORE

PRICES

| | | | |
|--------------------|-----|--------------|--------------|
| ADULT | 9 € | GROUP > 10 | 6 € |
| STUDENT | 6 € | DISABILITIES | UPON REQUEST |
| OVER 65 | 6 € | UNDER 6 | FREE |
| SPECIAL CONDITIONS | | 6 € | |

Tasting available for Legal Drinking Age only



GUIDED TOUR

Time 1 hour e 30 minutes

Let our guides walk you into the world Martini & Rossi with a guided group visit of the Gallery Mondo Martini, the Wine History Museum and the Botanical Room.
Celebrate your experience with an aperitif.

OPENING HOURS

Morning Tour / 10:00 – 11:30 / 11:30 – 13:00

Afternoon Tour / 14:00 – 15:30 / 15:30 – 17:00

YOUR EXPERIENCE



WELCOME AND
TOUR INTRO



GUIDED VISIT TO
THE MUSEUMS



TASTING



VISIT TO THE
MARTINI STORE

PRICES

| | | | |
|---------------------|--------------|--------------|--------------|
| ADULT | 15 € | GROUP > 15 | 12 € |
| SCHOOL & UNIVERSITY | UPON REQUEST | DISABILITIES | UPON REQUEST |
| OVER 65 | 12 € | UNDER 6 | FREE |
| SPECIAL CONDITIONS | | 12 € | |

Reservation required, minimum 10 people, maximum 40 people per group
Tasting available for Legal Drinking Age only



MIXOLOGY MASTERCLASS

Time 1 hour e 45 minutes

In addition to the guided group visit of the Gallery Mondo Martini, you will be attending to a Mixology Masterclass in the Bar Academy. Surrounded by a unique atmosphere, our bartenders will teach you how to prepare some of the most iconic cocktails of the Martini Drink Strategy.

OPENING HOURS

Morning Tour / 10:00 – 11:30 / 11:30 – 13:00
Afternoon Tour / 14:00 – 15:30 / 15:30 – 17:00

YOUR EXPERIENCE



WELCOME AND
TOUR INTRO



GUIDED VISIT TO
THE MUSEUMS



MIXOLOGY MASTERCLASS
AND TASTING



VISIT TO THE
MARTINI STORE

PRICES

| | | | |
|---------------------|--------------|--------------|--------------|
| ADULT | 40 € | GROUP > 20 | 30 € |
| SCHOOL & UNIVERSITY | UPON REQUEST | DISABILITIES | UPON REQUEST |
| OVER 65 | 30 € | UNDER 6 | N/A |
| SPECIAL CONDITIONS | | 30 € | |

Reservation required, minimum 10 people, maximum 40 people per group
Mixology Masterclass available for Legal Drinking Age only



VERMOUTH MASTERCLASS

Time 2 hours

In addition to the guided group visit of the Gallery Mondo Martini, you will be attending to a premium Vermouth Masterclass in the Bar Academy. Discover the ancient technique of our master blender, current guardian of the Martini secret formula, and their surprising use of botanicals. Challenge yourself on balancing the aromatic notes and Make Your Own Vermouth for real!

OPENING HOURS

Morning Tour / 10:30 – 12:30

Afternoon Tour / 14:00 – 16:00 / 16:00 – 18:00

YOUR EXPERIENCE



WELCOME AND
TOUR INTRO



GUIDED VISIT TO
THE MUSEUMS



VERMOUTH MASTERCLASS
AND TASTING



VISIT TO THE
MARTINI STORE

PRICES

| | | | |
|---------------------|--------------|--------------|--------------|
| ADULT | 40 € | GROUP > 20 | 30 € |
| SCHOOL & UNIVERSITY | UPON REQUEST | DISABILITIES | UPON REQUEST |
| OVER 65 | 30 € | UNDER 6 | N/A |
| SPECIAL CONDITIONS | | 30 € | |

Reservation required, minimum 10 people, maximum 40 people per group
Vermouth Masterclass available for Legal Drinking Age only



SPECIAL CONDITIONS

Groups led by licensed tour guides

ABBONAMENTO MUSEI

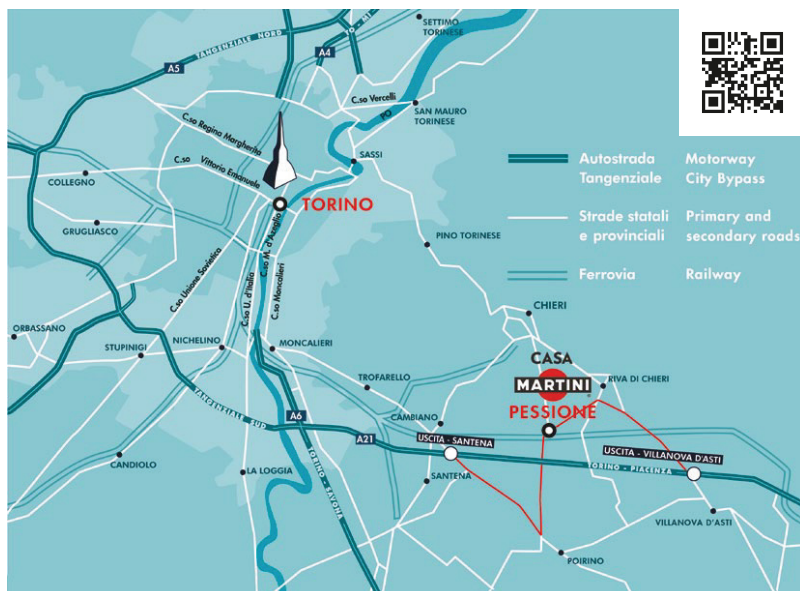
TORINO + PIEMONTE CARD

MUSEIMPRESA

UNITRE

Owners of
entry tickets to the following museums:

WIMU – WINE MUSEUM DI BAROLO



INFO TOUR & TICKET

www.visitcasamartini.com

CONTACTS

Piazza Luigi Rossi 2, 10023 Pessione di Chieri (TO)

Tel + 39 011 94191 - casamartini@bacardi.com

MAP

Railway: 20 min far from Porta Susa Station, «Pessione» Station

MARTINI SHOP

Discover the huge range of items and accessories with
Martini and Martini Racing labels

CLOSED

Two central weeks of August, 25th-26th December, 1st January



tripadvisor®

Casa Martini - Martini & Rossi

